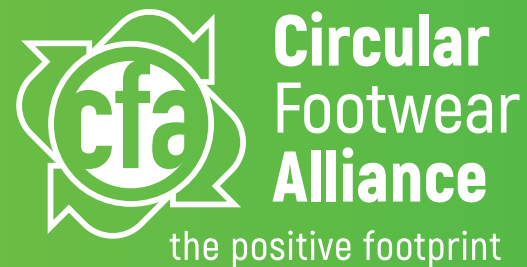
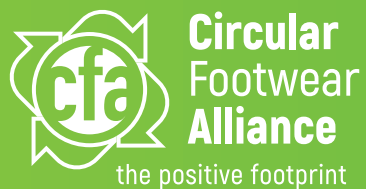


Let's work on a circular future!



Welcome to our inner circle

Visit cfalliance.eu or send an e-mail to info@cfalliance.eu.
so we can see what the possibilities are for your company.



Circular Footwear Alliance

The Circular Footwear Alliance (CFA) is a unique collaboration between EMMA Safety Footwear, Allshoes Safety Footwear and FBBasic. United in our commitment to the greater good, we have joined forces to help build a sustainable future by establishing a circular system for work and safety shoes. You can join us in our efforts to pursue sustainability. Together we can make great strides!



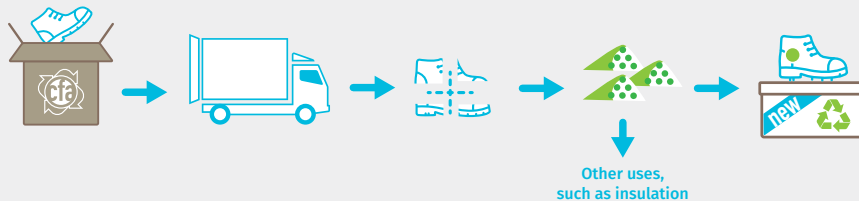
How it works

Visit www.cfalliance.eu and register as a partner. Order the special CFA boxes. Or contact us so we can help you determine how many collection points are needed within your organisation to start collecting used work and safety shoes.



Let's make a positive footprint

By collecting, dismantling and recycling used work and safety shoes, we can retrieve as much reclaimable material as possible so it can then be reused. This prevents unnecessary depletion of resources, reduces water and energy use, lowers carbon emissions and helps rid the world of waste. This is how we create a positive footprint that directly impacts the world around us!



The used work shoes we collect are carefully dismantled and the materials are sorted and crushed. Some of these materials can be reused in other products.

Maximum impact with minimal effort

You can help accelerate the transition to a circular and sustainable economy. The Circular Footwear Alliance makes it easy for you to collect work and safety shoes. With our high-quality service, you can achieve maximum impact with minimal effort.

5 reasons why you should start today!

- ✓ Joining the CFA is a practical way to meet your sustainability objectives.
- ✓ Our impact assessments show how you are contributing to several United Nations Sustainable Development Goals (SDGs). You can mention these results when communicating your sustainability performance to your customers and employees.
- ✓ You will be helping to preserve resources and combat climate change. You will also be promoting a positive image of your business in the market and gaining a lead on your competitors.
- ✓ Sustainable and circular purchasing will become increasingly mandatory. As a CFA partner, you are already compliant when it comes to work and safety shoes.
- ✓ By using or selling circular work and safety shoes, you and your employees invest in safety, comfort and circularity.

If your company uses or sells work and/or safety shoes, why not sign up as a partner and reap the benefits for the environment and your business?